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K. Venkatesh Prasad is the founding leader of Ford Motor Company's Infotronics Technologies Research & Advanced Engineering Group, based at Ford's Research and Innovation Center in Dearborn, Michigan. Prasad is responsible for the global activities of the Infotronics technology cluster, one of twelve such clusters within the Ford Research and Advanced Engineering (R&AE) Organization. In this capacity, Prasad oversees the research, architecture, standards, applications development and vehicle system integration of a broad spectrum of electrical, electronics & embedded software technologies.

Prasad received his formal education broadly in Electronics, Communications, & Computer Engineering from the NIT-Trichy, India (B.E., 1980), IIT-Madras, India (M.S., 1984), Washington State University, Pullman, WA (M.S., 1987) and Rutgers University, New Brunswick, NJ (Ph.D., 1990). Prasad is engaged in a number of professional society activities and is currently the associate editor of a special issue of the Proceedings of the IEEE on "The Advanced Automobile".

